

Dear Potential Sponsor;

World hunger; it is a reality that all of us know something about. Perhaps you have heard the overwhelming statistics about how many people in our world die as the result of a lack of food. One statistic indicates that 18,000 children under the age of five **die each day** due to starvation. Or maybe you have seen pictures on the television of weak and lethargic men, women and children who are wasting away. World hunger, a reality that all of us know about but often without a tangible way to respond. St. Paul Lutheran Church Mount Prospect in partnership with Feed My Starving Children is gearing up to provide an opportunity for people within our local community to make a difference. **On Saturday, August 8<sup>th</sup> we will sponsor a 5K Race/3K Walk to raise funds to feed starving children.**

No doubt the problem seems overwhelming and one can feel hopeless to provide a response. That is where the organization Feed My Starving Children (fmsc.org) comes in. This organization has developed a meal which children and their families are able to consume one time a day in order to restore and maintain their lives. Within this meal are all the nutrients necessary for them not only to survive but to thrive. The ingredients for each meal costs 17 cents and they are packaged by volunteers to be sent over seas to villages and communities who are most in need. Although there are many stories let us share just one. Omar is a boy from El Salvador who, when first met at eight years of age, weighed just 18 pounds. That is what a typical child between one and two years of age weighs. Within six months on the meal provided to him by Feed My Starving Children he weighed 73 pounds and was a thriving young boy. During the time of his restoration he no longer needed to endure the pains of an empty stomach. His parents did not have to hear his cries in the night as he starved for food or experience the heartache of not being able to provide even the most basic of needs. Because of the reality of food provided to Omar we are able to refer to him as a boy who today has life instead of one who has perished due to starvation.

(over)

As we deliver this letter we are asking you to consider being a sponsor of the upcoming event in order to provide financial or other support as we raise funds to send more meals to children in need. Through your support, and the pledges and fees received from race participants, we are hoping to raise \$40,000 to support the ongoing attempts to save the lives of other children. This money will supply the financial support to provide food for an entire year to over 600 children. In the upcoming months we will be arranging a volunteer weekend to package the meals in order for them to be sent over seas.

Take a moment to read the sponsorship opportunities listed below in order to learn how your organization can participate in supporting this event. Once determining your level of commitment; please fill out the Sponsorship Form and return it with your check in the self-addressed envelope. After receiving your form a race representative will be in contact with you. If you have questions please call us at 847-541-3161. Thank you in advance for your willingness to make a life-changing difference in the lives of the neediest of children.

**SPONSORSHIP OPPORTUNITIES**  
**FEED MY STARVING CHILDREN 5K Race-3K Walk**  
**AUGUST 8, 2009**

**Platinum Level (\$5000 +)**

Name recognition at next Packing Event  
Logo or name prominently displayed on top back of t-shirt  
Listing as sponsor on Race website with link  
Promotional materials (supplied by sponsor) inserted into race packets  
Your name or logo on signage on race day

**Gold Level (\$1000-5000)**

Logo or name prominently displayed on back of t-shirt  
Listing as sponsor on Race website with link  
Promotional materials (supplied by sponsor) inserted into race packets  
Your name or logo on signage on race day

**Silver Level (\$500)**

Logo or name displayed on back of t-shirt  
Listing as sponsor on Race website with link  
Promotional materials (supplied by sponsor) inserted into race packets

**Bronze Level (\$250)**

Logo or name listed on back of t-shirt  
Promotional materials (supplied by sponsor) inserted into race packets

**Support Level (Race/Walk Day Water, Food, etc.)**

Promotional materials (supplied by sponsor) inserted into race packets

**SPONSOR COMMITMENT FORM**  
**Feed My Starving Children 5K Race-3K Walk**  
**August 8, 2009**

Please complete this form and return to Saint Paul Lutheran Church, 100 S. School St., Mount Prospect IL 60056 by June 28, 2009. Please make your check payable to St. Paul Lutheran Church. Questions? Call us at 847-541-3161 and a race representative will get back to you. Thank you!

**Name of Sponsor:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Main Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Telephone #:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Level:** (check one)

\_\_\_\_\_ **Platinum Level (\$5000+)**

\_\_\_\_\_ **Gold Level (\$1000 - 5000)**

\_\_\_\_\_ **Silver Level (\$500)**

\_\_\_\_\_ **Bronze Level (\$250)**

\_\_\_\_\_ **Support Level (supplies)**

**Please specify** \_\_\_\_\_